



About Tafaseel

ABOUT US:

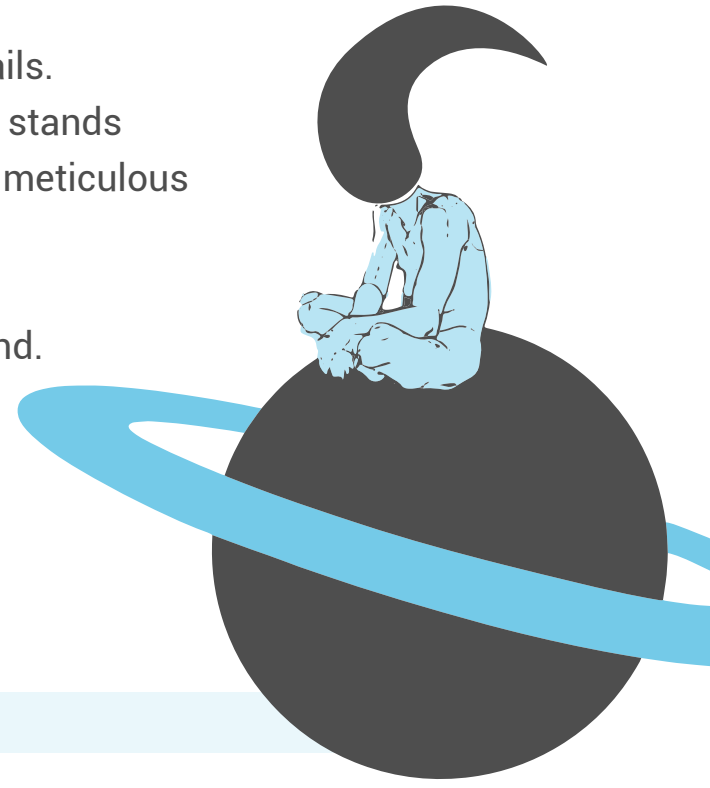
Welcome to Tafaseel Advertising Agency, where imagination meets meticulous attention to detail. Step into a world where every aspect of your brand is brought to life with precision and creativity. Derived from the Arabic word for "details," Tafaseel is not just a name; it's our guiding philosophy.

With a solid 9 years of experience, we have honed our skills and expanded our services to cater to the dynamic needs of the digital landscape. Our comprehensive range of services is designed to elevate your brand and deliver exceptional results.

From captivating advertising campaigns and data-driven digital marketing to visually striking branding and design, we are passionate about every aspect of your brand's journey. Our production services immortalize your brand through stunning photography and videography, while our web design and development team crafts engaging online experiences that leave a lasting impression.

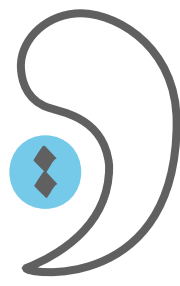
At Tafaseel Advertising Agency, we understand that success lies in the smallest details. We obsess over every pixel, every word, and every strategy to ensure that your brand stands out from the competition. Our dedicated team of experts combines imagination with meticulous execution to create unforgettable brand experiences.

Join us on this creative journey and discover how our expertise can elevate your brand. Let us bring your vision to life, one meticulous detail at a time.



OUR MISSION

PROVIDING PROFESSIONAL SERVICES BASED ON THE EXTRAORDINARY DETAILS.



OUR SLOGAN

IT DIFFERS!



OUR VISION

DELIVERING THE DIFFERENCE.

OUR SERVICES:

Advertising

Strategic campaigns. TVCs that captivate. Captivating publicity campaigns that leave a lasting impression.

Digital Marketing:

Effective social media marketing and management. Targeted online advertising solutions for maximum impact.

Branding and Design:

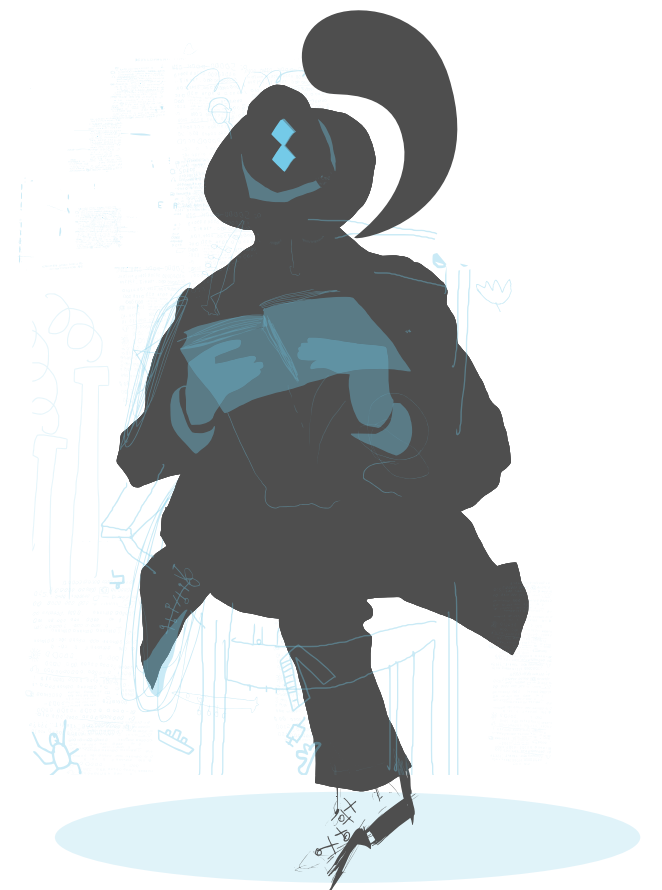
Crafting captivating visual identities. Comprehensive branding services that make your brand stand out.

Production:

Professional photography services that capture moments beautifully. Expert videography services that bring your vision to life.

Web Design and Development:

Creating seamless user experiences with UI/UX design. Customized application development tailored to your brand's needs.



Tafaseel Projects

SOME OF OUR WORK

UNITED NATIONS DEVELOPMENT PROGRAMME

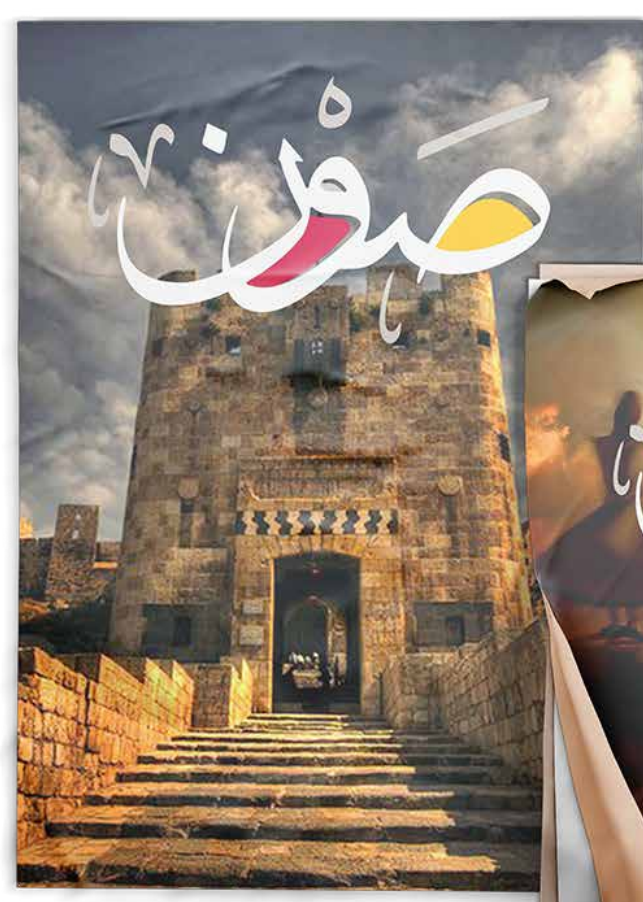
Gender equality



صِفْتِن

ألوان التراث اللامادي ألوان الانسان المادي

- ابداع نشاط و تقاؤل
- الأرض المادي
- دفعه حب و قوة
- أصالة عراقة و حياة



تناعم سوريا
Syria Tanaghoom



The logo combines the elegance of the Royal patterns with the exclusivity of the word 'Elite', resulting in a stylish and sophisticated design that perfectly represents the high-end nature of our events



شابلن

Chaplin is a popular restaurant in Dubai that's known for its quality food and exceptional service. As part of our mustache, adding a touch of whimsy and playfulness to the restaurant's sophisticated brand identity.

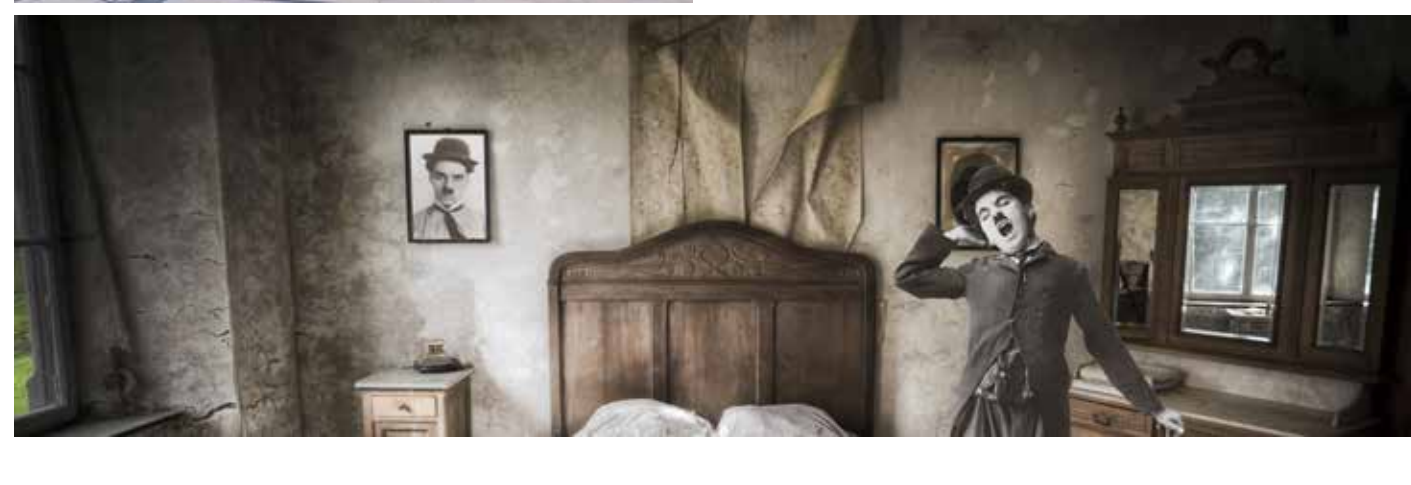


Outside walls designs



Make the place alive

We chose decorative props and added it to the concept to make the concept even more realistic and let the customers enjoy their time at our place and a trip back to chaplins era.



Inside walls designs

Waiters Costume

Even our waiters are dressed up the same as Chaplin used to dress. Each order delivery feels special with our chaplin waiters.

LOGO DESIGNS



FULL BRANDING AND VISUAL IDENTITY AVAILABLE UPON REQUEST

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PRINTING DESIGNES

CARMEL

Product Brochure



UNITED INSURANCE COMPANY

Annual Report



CANDY SHOP

Packaging Design

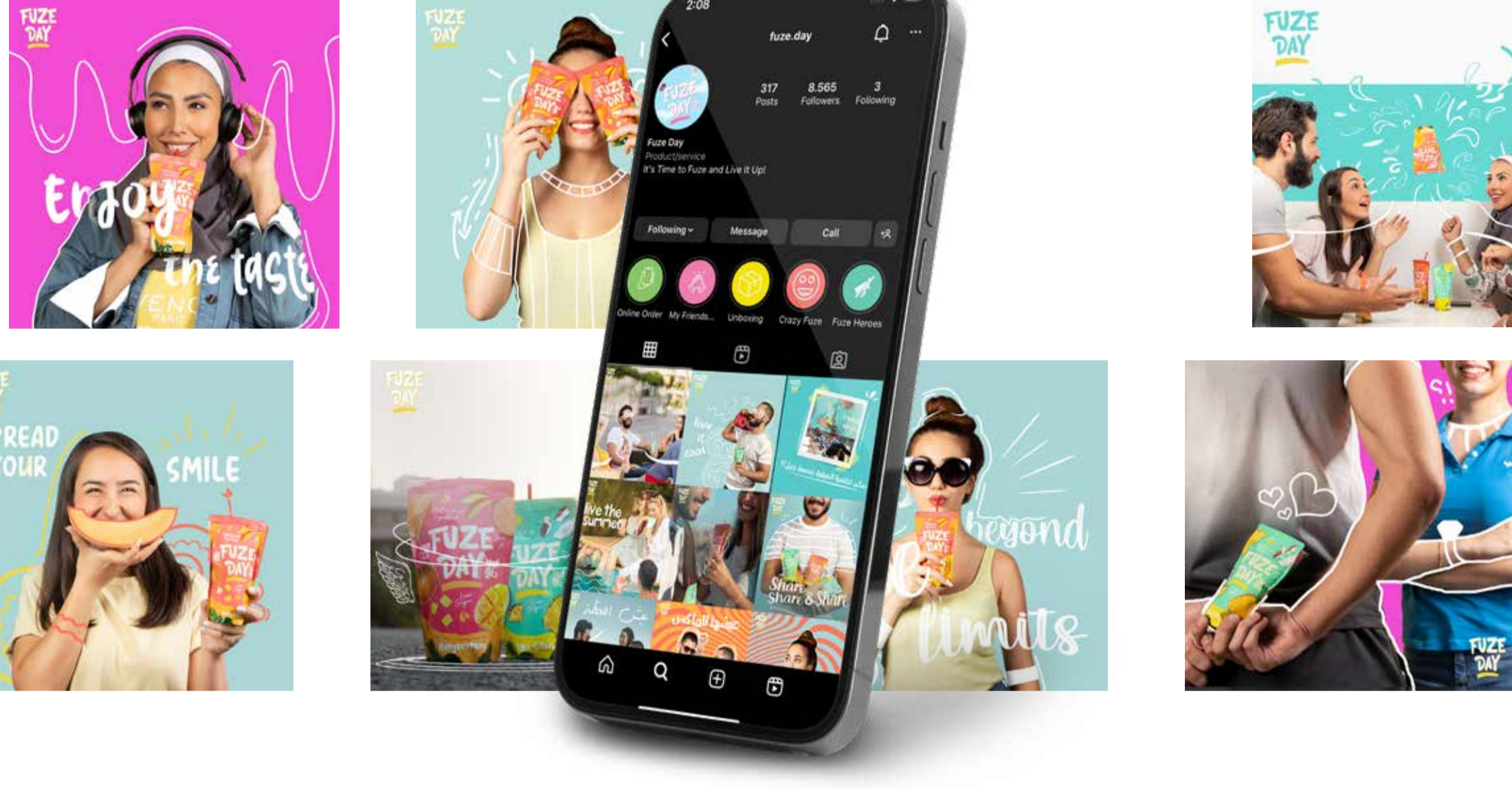


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SOCIAL MEDIS DESIGNS

FUZE DAY

Fuze Day is a company that specializes in selling juice with vibrant and colorful packaging designs. With a focus on targeting young people between the ages of 20 and 30, their slogan "It's Time to Fuze and Live It Up!" encapsulates their brand identity. Their social media posts are equally as colorful and playful, appealing to the youthful and energetic demographic they cater to.



FACTORIES

CARMEL-DETERGENT

Carmel Company is a leading detergent manufacturer in Syria, known for their high-quality liquid detergents for cleaning.

Their products, including dish detergents, floor cleaners, sterilizers, handwashing liquids, and glass cleaners, are made from carefully selected raw materials and perfumes.

Carmel products are available in Syria, Lebanon, and Iraq, and they're committed to quality and customer satisfaction.

Our top priority was to deliver their message effectively, and we paid special attention to every detail to ensure that their products were showcased in the best possible light.



LACTIMA

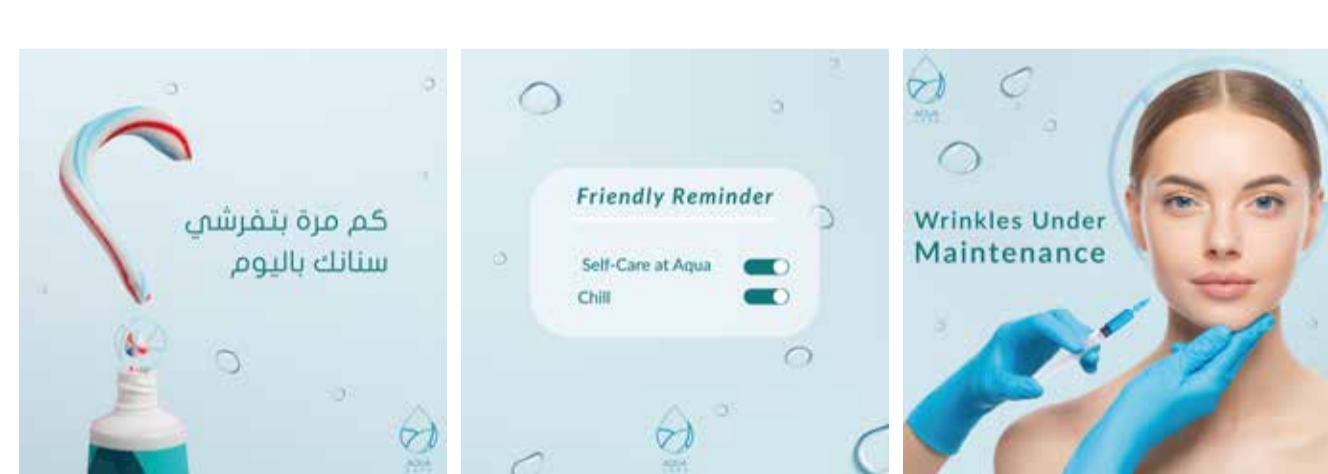


Lactima is a leading food manufacturing plant company that produces a wide range of high-quality food and beverage products.

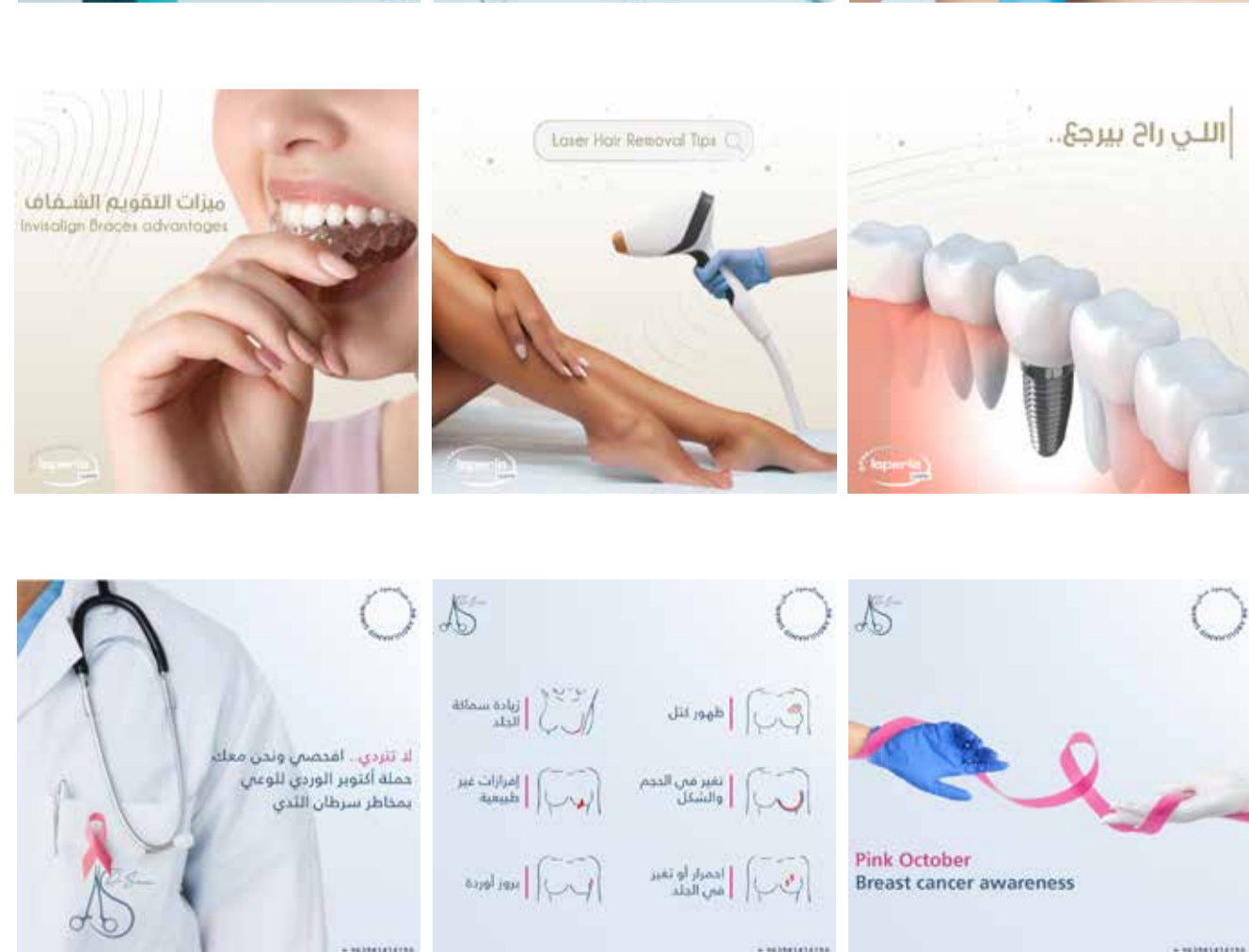
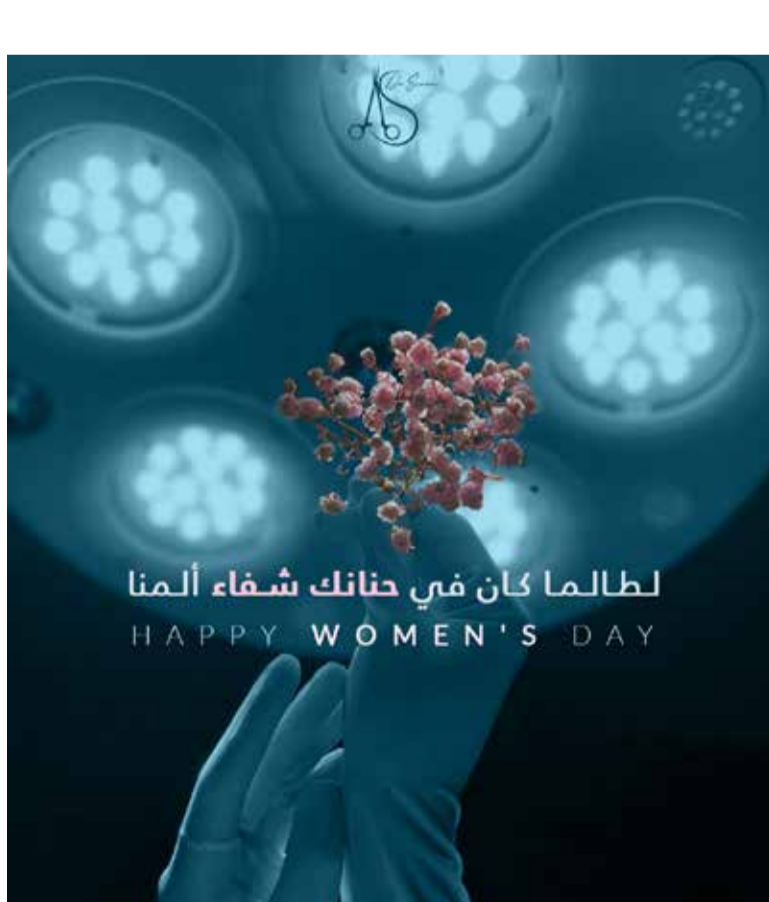


CLESTO SHOWERGEL

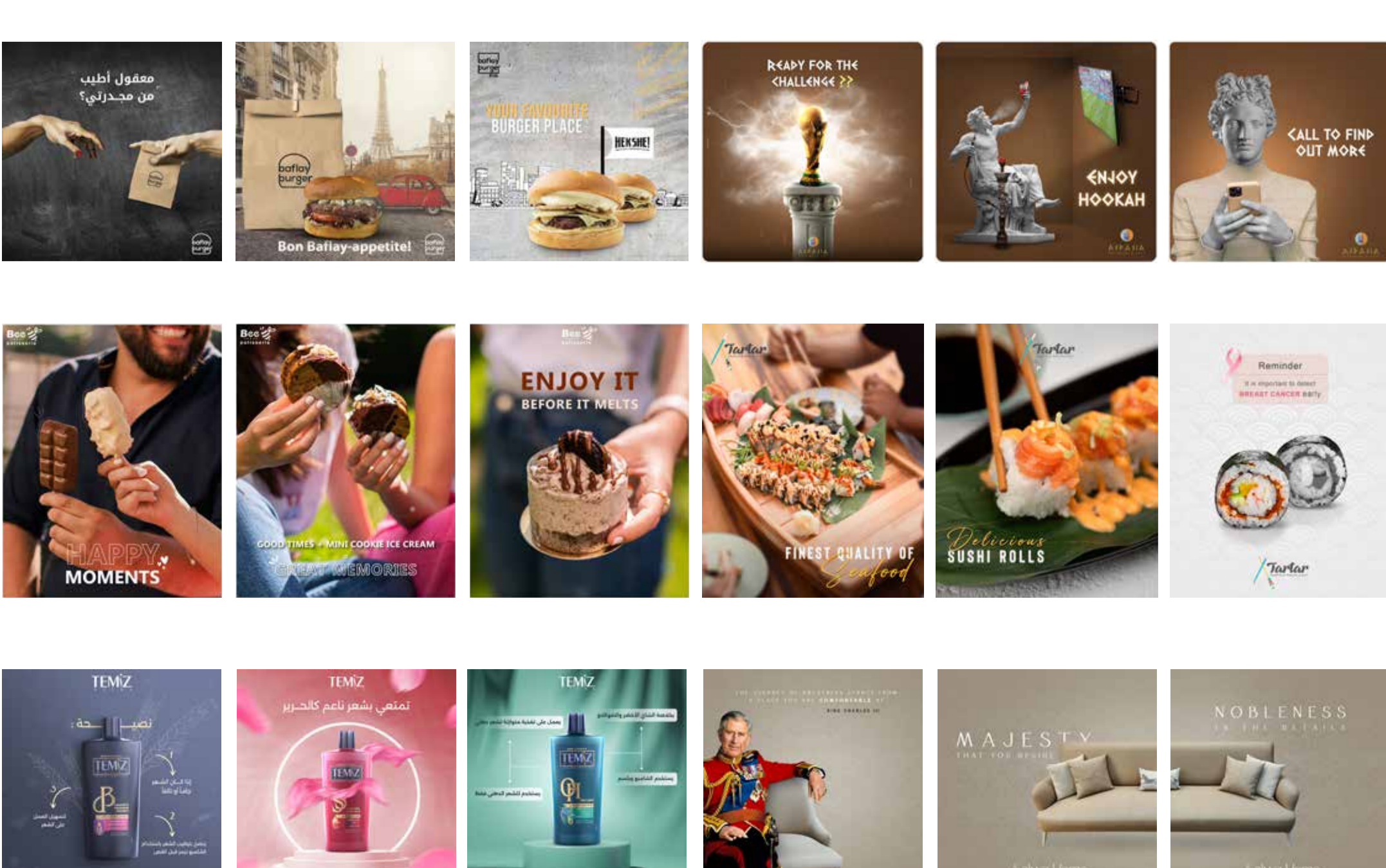
Clesto is a company that specializes in producing high-quality personal care products for customers of all ages. Among their popular offerings is the Clesto shower gel, which comes in five different colors and boasts a refreshing and invigorating scent.



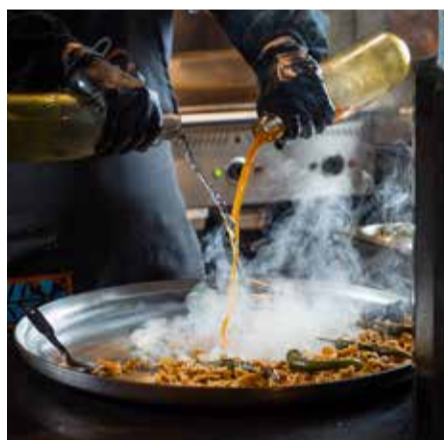
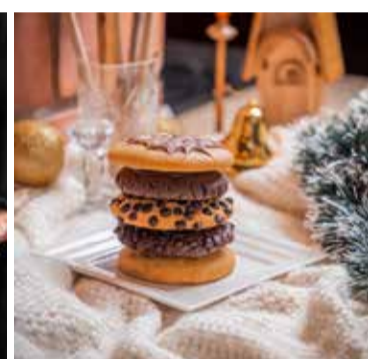
MEDICAL CENTERS



RANDOM SOCIAL MEDIA POSTS



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PHOTOGRAPHY



CORONA CAMPAIGN

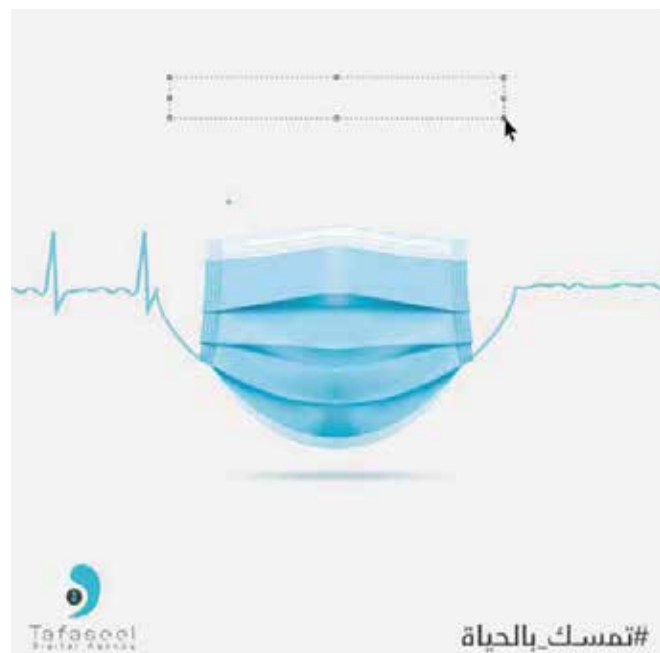
WE LAUNCHED A SOCIAL MEDIA CAMPAIGN TO RAISE

Mask & I want life = **#تمسك بالحياة**

YOU CAN CHECK THE HASHTAG TO SEE THE EFFECTIVE OF OUR AWARENESS CAMPAIGN ON SOCIAL MEDIA

مثال: كيف تم توظيف الكامبين في بوستاتنا اليومية
مؤمنين انو مسؤولية الحفاظ على حياتنا جماعية، ولأنو
الكمامة هي الحل الوحيد ولنـ #تمسك بالحياة عم ندور على
طرق جديدة لنوصل هالوعي لأكبر عدد ممكن

التوظيف لكاتبى المحتوى هو كتابة test لهالسبب رح يكون
جملة إبداعية بتتناسب مع التصميم بكومت
والكومت صاحب أكبر عدد لايكات رح يترشح للانضمام
لفريقنا



مثال 2 : معايدة عيد الاضحى

<https://www.facebook.com/TaFaseelDA/posts/pfbid02tRpFnyiZBoAFhvo2s6CUgRfRnc1hP1KjHanBPqrL2ycVYtVVKXE1KMSMmF6qba8l>

Important tafaseel & links

CHRISTMAS GREETING FOR TAFASEEL AND WE GET 1 MILLION REACH!

<https://fb.watch/i-dCAocSLC/>

UTOPIA FOR SOCIAL JUSTICE CAMPAIGN AND CONTENT FOR LAST 18 MONTH

<HTTPS://WWW.FACEBOOKCOM/UTOPIALEBANON>

SOCIAL MEDIA CONTENT FOR LEZZOO IRAQ2021

<HTTPS://WWW.INSTAGRAM.COM/LEZZOOEATS/>

CONTENT CREATION FOR THE ONLINE PROGRAM (15 EPISODES) 2020 ACTIVE ذليك

فريق سند التنموي

<https://fb.watch/i-dYYrrjw/>

JOB VACANCIES CAMPAIGN TO EXTENDING OUR TEAM IN TAFASEEL IN 2020 & 2019

AND WE GET MORE THAN 500 CV

<https://www.facebook.com/TaFaseelDA/posts/pfbidOUSX4JCVBTeH7djZFLJawtihixCJ7MLSheUnu4MDcXcSwCieuar1N72STvMPxZzbKl>

<https://www.facebook.com/TaFaseelDA/posts/pfbidOCnDdWcMcD9dRy9Uf8DXR2Hp2gW8mkCFFGxyuKXJxLw16eacaR7QcfVi4caiUDS21>



VIDEOS & TVC

We understand that cameras couldn't create a photographer but a detail-oriented eye and creative vision do!
That is why we are masters of photography and videography.

UNFPA

https://fb.watch/i-d_xDy22K/

OXFAM INFOGRAPHIC 2018

<https://fb.watch/i-d-wKXsEO/>

الهلال الأحمر السوري ٢٠١٨

<https://fb.watch/i-e0JMxwTT/>

BEIT AL WALI 5 STAR HOTEL PROMO / OLD 2017

<https://fb.watch/i-e1yWaCAQ/>

MOTION PRODUCTION FOR
الاتحاد للابلات BILLBOARDS CAMPAIGN

<https://fb.watch/i-e2ygGdt3/>

NEW LOOK HAIRDRESSER TVC

<https://fb.watch/i-e3vQYLkw/>

DAMAROSE HOTEL CHRISTMAS GREETING

<https://fb.watch/i-e4yTJwTo/>

INSPIRED BY OUR DAILY TRADITIONAL BREAKFAST ADS

<https://fb.watch/i-e5PJmSmJ/>

حملة توعوية بعنوان #خياري عام ٢٠١٧ أطلقها فريق سند التنموي
مع الجهات الاعلامية الشبابية .. واهتمينا بتفاصيلها

<https://fb.watch/i-e6HpC9Dw/>

CHRISTMAS CAMPAIGN FOR BAFLAY BURGER (CAMPAIGN
CONTAIN ALL SOCIAL MEDIA POST AND ALL PRINTING)

<https://fb.watch/i-eY-xUCBm/>

Chamain's medical herbs TVC

<https://fb.watch/i-f7ABKVH1/>

BAFLAY BURGER
MOTION GRAPHIC VIDEO FOR NEW IDNETITY

<https://fb.watch/i-fjuic7FU/>

NARANJ PROMO

<https://fb.watch/i-fmRR45tn/>

AQUA CARE CLINIC

<https://fb.watch/i-fw5qcpQj/>

WEB & APP DESIGN

To reflect your brand at its best, it's essential to have a well-designed website that takes care of every detail, big or small.

We're ready to help you create the perfect website that showcases your brand in the best possible way.

LANDING PAGE:

<https://www.hairtouchsalon.com/>

<HTTP://ALBURJCO.COM/>

<HTTP://WWW.QLINKINV.COM/>

<HTTP://WWW.MAHADAYA-CO.COM/>

BLOG WEBSITES:

<HTTPS://MADAR-FAMILY.COM/>

FACEBOOK & INSTEGRAM MARKITNG TOOLS :

<HTTPS://WWW.RODOD.NET>

APPLICATIONS :

EDUCATE SYSTEM

<HTTPS://WWW.MHARA.COM/>

MADAR APP

<HTTPS://PLAY.GOOGLE.COM/STORE/APPS/DETAILS?ID=COM.SHAGHAFTECH.MADARGROUP>

IEDUCATE APP

<HTTPS://PLAY.GOOGLE.COM/STORE/APPS/DETAILS?ID=COM.SHAGHAFTECH.IEDUCATE&HL=EN&GL=US>

(SYRIAN MOBILE NUMBER ONLY)



It Will Differ!
YOUR DETAILS

Drop us a message and we'll get back to you in a jiffy!

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